



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.

Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

5.1.2 file no:3-Report on Life Skills Initiatives

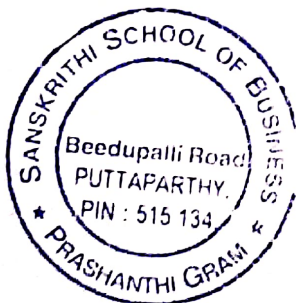
CAPACITY BUILDING AND SKILLS ENHANCEMENT

Sanskriti School of Business closely monitors each and every student, assisting them in acquiring, enhancing, and maintaining the skills, knowledge, tools, equipment, and other resources necessary to carry out their professions effectively. As a result, kids will develop and excel in all of their endeavors. We'll assess each person's strengths and limitations before providing training to improve their capacity, skills, and capacities. The overarching goal of SSB is holistic development, thus we mould our students by providing them with programmes to improve their knowledge acquisition skills through a variety of extracurricular activities, such as the arts and literature. The institution has implemented the following measures to improve skills and capability.

Dr. Bala Koteswari

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



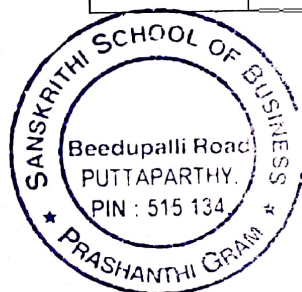


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Life Skills Initiatives (2021-22)								
S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	One day workshop on Yoga	SGI:- International Yoga Day	SSB	Dr.Hari Prasad	21.06.2021	1 Day	123	MBA
2	One day workshop	NSS workshop on Basic cardiac life support	SSB	Dr.Venkatesan	08.01.2022	1 Day	128	MBA
3	One day workshop	National girl child day	Women Empowerment Cell Jntu A	Dr.D.Rajesh Babu	24.01.22	1 Day	116	MBA
4	One day workshop	Awareness of Green	SSB	Mr.Ranganatham	26.04.2021	1Day	126	MBA



Dr. Balakoteswari

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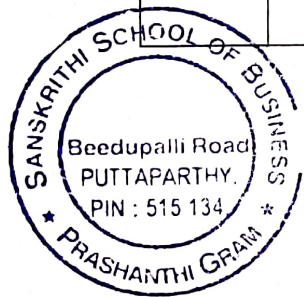


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5	One day workshop	Awareness on covid guidelines	SSB	Dr D Rajesh Babu	27.04.2021	1Day	123	MBA
6	One day workshop on Yoga Day	International Yoga Day	India and Global Digital Head, Alorica Inc	Mr. Rangaraj	21.06.2021	1Day	123	MBA
7	One day workshop on Entrepreneurship	One day workshop on Entrepreneurship	AICTE-SPICES	Prof.Prashanthi	26.06.2021	1 Day	112	MBA
8	One day workshop on Dishi App Awareness	Workshop on Dishi App Awareness	Ms Bhavya Kishore, DSP KADIRI	Ms Bhavya Kishore, DSP KADIRI	9.07.2021	1 Day	129	MBA
9	Community Engagement Activity	Covid	(MGNCRE)	E.Prashanthi	15.07.2021 to 30.07.2021	15 Days	113	MBA



Mr. Balakrishna J.

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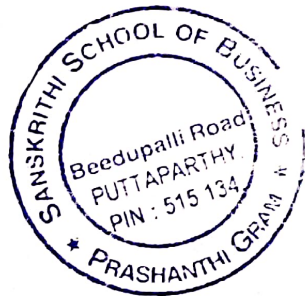


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10	Workshop on basic cardiac arrest	Awareness on cardiac arrest	Guntur Medical College	Dr.N.Muneer Khana	8.01.2022	1 Day	127	MBA
11	Competition on Arts & Craft	Workshop on Arts and craft competition	SSB	Dr Hemanath & E Prashanthi.	24.01.2022	1 Day	123	MBA
12	Workshop on mental health	Awareness on mental health	SSB	E.Prashanthi	09.09.2022	1 Day	126	MBA



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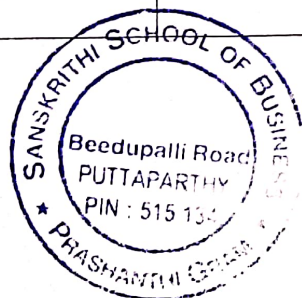


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1	One day workshop	Learning never stops	SSB	Dr.Venkatesan	08-04-2020	1 day	92	MBA
2	One day workshop	Future skills for young managers	SSB	Dr.Venkatesan	19.05.2020	1 day	102	MBA
3	One day workshop	Investment avenues after post covid	SSB	Dr.K.Rajendra Prasad	23.05.2020	1 day	107	MBA
4	One day workshop	SGI Webinars - Financial Planning for Safe & High Returns - A	SSB	Dr.Narayana Reddy	30.05.2020	1 day	112	MBA



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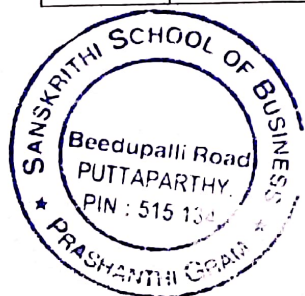


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6	one day workshop	One day workshop on Project course work	SSB FACULTY	Dr.K.Rajendra Prasad	03.05.2019	1 day	119	MBA
7	One day workshop	One day workshop on forex market and its applications	SSB VICE PRINCIPAL	Dr.Venkatesan	04.05.2019	1 day	114	MBA
8	one day workshop	Training programme for students on skills and knowledge	YouQ	Ms. Sarika Rangani	05.05.2019	1 day	113	MBA
9	one day workshop	Elderly care	SSB	Dr.Hari Prasad	06.08.2019	1 day	116	MBA
10	One day event	National handlooms day celebration and exhibition	SSB	Dr.K.Rajendra Prasad	07.08.2019	1day	123	MBA
11	One day event	Understanding the street vendors (RythuBazaar)	SSB	Dr.K.Rajendra Prasad	12.09.2020	1day	118	MBA
12	One day event	One day workshop on interaction with self help groups and confidence building	SSB	Dr.K.Rajendra Prasad	16.09.2020	1day	132	MBA



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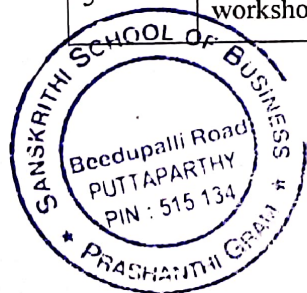


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Life Skills Initiatives (2019-20)								
S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	One day cultural event	Youth Awakening activities	Rise	DR. SATISH AILAWADI	26.01.2019	1 day	117	MBA
2	Three days workshop	Decision Making Process for Carrier & its Growth	IMT	DR. SATISH AILAWADI	25.03.2019 to 27.03.2019	3 days	139	MBA
3	Two days Management fest	Two days national level management fest	HeroHonda	Mr.Prasad Reddy	29.03.2019 to 30.03.2019	2 days	123	MBA
4	one day workshop	Life learning & Self empowerment		Mr.Sameer Soni	23.04.2019	1 day	118	MBA
5	one day workshop	workshop on business opportunity analysis	SSB DIRECTOR	Dr.Narayana Reddy	30.04.2019	1 day	132	MBA



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6	One Day Workshop	Industry Oriented Education	Cagnizant Technologies Solutions	Ms. Raicy Roy	02.03.2019	1 Day	109	MBA
7	Five Days Training	Self-motivation, Commitment & Passion at work	YouQ	Ms. Sarika Ranjani	08.03.2019 - 12.03.2019	5 Days	103	MBA
8	Three Days Training Program	Entrepreneurs hip Development Program	Costuco	Mr. Srikanth & Mr. Venkatramana	28.03.2019 - 30.03.2019	3 Days	121	MBA
9	One Day Workshop	Students Goals & Life Skills	The Times of India Group	Mr. Sameer Soni	24.04.2019	1 Day	125	MBA

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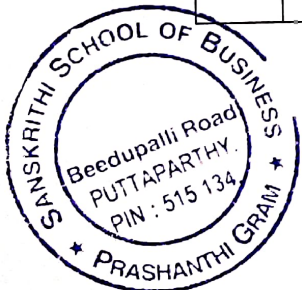


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Life Skills Initiatives (2018-19)								
S.No	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	One Day Workshop	Interpersonal Communication Skill	Syndicate Bank, Hyderabad	Mr. E V Ramakrishna Sastry	30.07.2018	1 Day	112	MBA
2	One Day Workshop	Career Explorations	HCL Bangalore	Mr. G Kalyan Kumar	04.08.2018	1 Day	127	MBA
3	One Day Workshop	Facing Interview Tips	Capgemini	Mr. Narasimha Reddy	09.08.2018	1 Day	119	MBA
4	One Day Workshop	Scopes in Softwares Industries	Zorixo Ventures	Mr. Seby Paul	29.10.2018	1 Day	114	MBA
5	One Day Workshop	Decision Making Process for Career & its Growth	Institute of Management Tech - Hyderabad	Dr. Sathish Ailawadi	26.02.2019	1 Day	103	MBA



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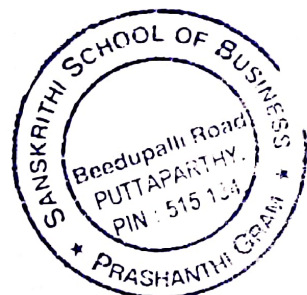
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5.1.2 Life Skills Initiatives

5.1.2_file no:3-Report on Life Skills Initiatives								
Life Skills Initiatives (2017-18)								
S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	Five Days Training	Self-motivation, Commitment & Passion at work	YouQ	Ms. Sarika Ranjani	08.03.2018 - 12.03.2018	5 Days	154	MBA
2	Three Days Training Program	Entrepreneurship Development Program	Costuco	Mr. Srikanth & Mr. Venkatramana	28.03.2018 - 30.03.2018	3 Days	145	MBA



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12	Workshop on mental health	Awarenes s on mental health	SSB	E.Prashanthi	09.09.2022	1 Day	126	MBA

2017-2018 ACTIVITIES

Name of the Event : One Day Workshop on Business Model

Participants of the Event : All MBA Students

Date & Time of the Event: 20.02.2018 from 10.00 am to 4.30 pm

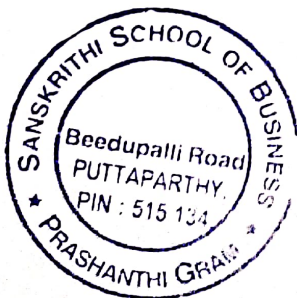
Venue : Seminar Hall, SSE

Name of the Speaker: Dr.Bhavani.M.R, Principal, Nagarjuna Degree College, Yelahanka, Bengaluru -560064

EVENT DETAILS

Title of the Event	Participants Details
One Day Workshop on Business Model	All the First Year and Second Year Students of MBA

Event Faculty Co-coordinators : Dr.R.Lilabeswara singh & Dr.T.Venkatesan



Dr. Balakrishna Das

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Event Chief Mentor : Dr.Soma Hariprasad

Encl: Some picture of the event



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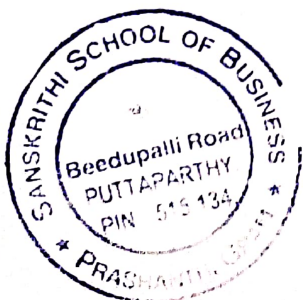
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Today in the whole world, people from all domains require Business model preparation to get the desired results in their lives. A business model describes the rationale of how an organization creates, delivers, and captures value, in economic, social, cultural or other contexts. The process of business model construction and modification is also called business model innovation and forms a part of business strategy.

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- ❖ Manufacturer. A manufacturer makes finished products from raw materials.
- ❖ Distributor. A distributor buys products from manufacturers and resells them to the retailers or the public
- ❖ Retailer.
- ❖ Franchise.
- ❖ Brick-and-mortar.
- ❖ ECommerce.
- ❖ Bricks-and-clicks.
- ❖ Nickel-and-dime.

In this session Dr.M.R. Bhavani explained business model designing skills, how will follow and designing the business plan, Case study, start up and many more things.

BE READY!
BE SMART!
BE NOTICED!

14
DECEMBER
2019

QUIZ

UNLOCKING THE KNOWLEDGE AT THE SPEED OF THOUGHT

QUIZ ROUNDS

PRELIMS WRITTEN TEST
PUZZLES ROUND

PERSONALITY
IDENTIFICATION
ROUND

BUZZER ROUND &
RAPID FIRE ROUND

Follow the steps below !!!

EVENT CO-ORDINATOR
D.Hemanath, Assist Prof., +91 9100974538.
E.Prashanthi, Assist Prof., +91 9100974544.
✉ : quizz2019@sanskritibschool.com

Winner Team:
₹5000 + certificate
1st Runner-up Team:
₹3000 + certificate

FOR
REGISTRATION
SCAN QR CODE
OR
<http://bit.ly/33efpCe>

SSB SANSKRITHI SCHOOL OF BUSINESS

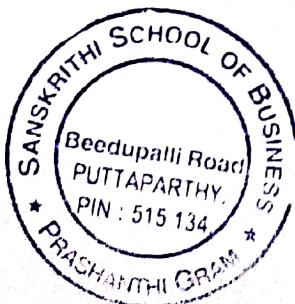
Business Quiz – CHAKRAVYUH

CHAKRAVYUH is the flagship event of Sanskrithi School of Business. It will cover a wide variety of topics ranging from entertainment to serious business-based questions. It is open to all undergraduate final year students.

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Proposed date: 14/12/2019 (Saturday)

Coordinators: D.Hemanath,
E.Prashanthi,

150 students participated from various Degree colleges in Ananthapur district.

The event was spread into 5 rounds, each more exciting and testing than the other.

Out of 23 teams, the final round saw 8 teams pitted against each and the

ROUND-1: Prelims - Written Test

50 Questions asked and short listed 20 teams

ROUND-2: Puzzles Round (General Knowledge) 15 teams will be shortlisted

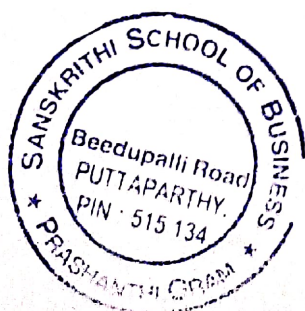
- Each team is asked 2 questions of 10 marks each. They are given 30 seconds for each question.
- If the allotted team is unable to answer the question is then the question will be passed on to the subsequent teams.
- Subsequent teams are given 15 seconds to answer & awarded 5 marks for each correct answer.

ROUND-3 Buzzer Round-11 teams will be shortlisted

- There are 8 questions in this round. Team pressing the buzzer first are given the chance to answer.
- 15 marks are awarded for each correct answer & 5 are deducted for each incorrect answer.
- Team are given 60 seconds for each question.

ROUND-4: Personality Identification Round- 08 teams will be shortlisted

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- Every team are asked to identify a personality.
- Three hints are provided for every question.
- 20 marks are awarded for the correct answer after 1st.
- 15 marks are awarded for the correct answer after 2nd.
- 10 marks are awarded for the correct answer after 3rd.
- 60 seconds are given for each question.

ROUND-5: Rapid Fire Round

- Every team are asked to answer ten questions in 60 seconds.
- 5 marks are awarded for each correct answer.

Winners were from Government Arts College.

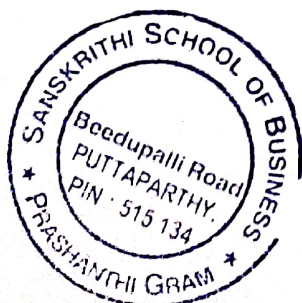
Runner up team from Sri Vivekananda Degree College, Dharmavaram.

All participants were given participation certificate.

Cash prizes were awarded to winners- 5000/- and for runner up team 3000/-.



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CLUB: SPEAKERS CLUB

EVENT: SITUATIONS ARISING TO SAY WAIT FOR A WHILE

COORDINATOR: MR.KARIMULLA BASHA

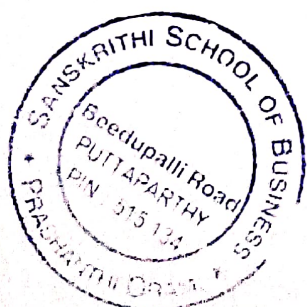


DATE:10.08.2018

DY. Bala Koteswari

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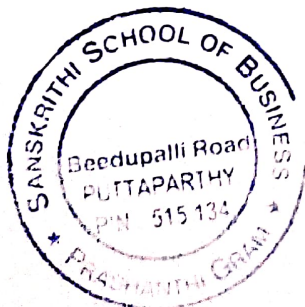
CLUB: MARKETING CLUB

EVENT: BUSINESS QUIZ

COORDR: DR. K. RAJENDRA PRASAD



Dr. Balakoteswarar



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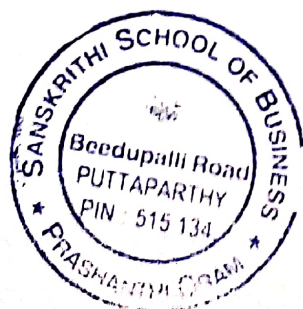
DATE:20/08/2018

EVENT: POSTER PRESENTATION

COORDINATOR: MR. A. RAMA KRISHNA



Dr. Bala Koteswari



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DATE: 24TH & 25TH AUG, 2018

EVENT: INTERNATIONAL B-PLAN COMPETITION: ON 24TH & 25TH AUG, 2018

COORDINATOR: MR ANIL KUMAR



International B-Plan Competition
In Association with Makeintern & Echoe's (IIMK Event)

2 Days (1.5 Hours) Workshop @ SSB

Details
Topic: Digital Marketing + Entrepreneurship
Dates: AUG-24&25 2018
Faculty Co-ordinator:
Assist Prof. Anil Kumar TN
9100974538/07997522269
Registration Charges : 1150/- INR

Benefits:

- ★ Winners will be awarded by prize money of 50,000 INR.
- ★ Internship and Placement Assistance for all the Participants.
- ★ All the Participants will be Awarded with the Participation Certificate.
- ★ Merit certificate for Selected Students and Coordination Certificate for Coordinators
- ★ Final Round will be in (IIM-Kozhikode).

Venue:
1st Round:
2 Days Training Program @
Sanskriti School of Business
Beedupalli Road, Puttaparthi
2 Days Finale
@ Echoes Event IIM Kozhikode

www.makeintern.com

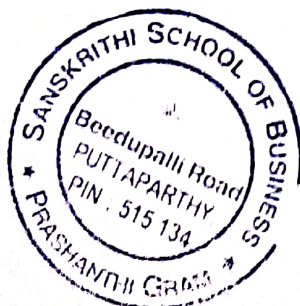
pratyanka@makeintern.com

+91 9582668797

Dr. Balakrishna V.

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Date: 25-08-2018

Event: one day

WORKSHOP ON CREATIVITY - BEYOND THE BOX.

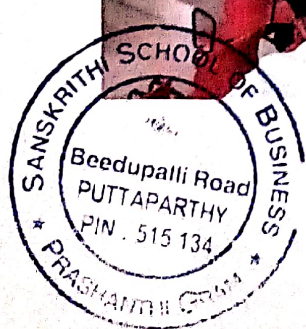
COORDINATOR: MR. RAKESH BURANI



DATE: 03-10-2018

EVENT: MANAGEMENT STRATEGIES FROM MAHABHARATA

COORDINATOR: MR. KARIMULLA BASHA



Dy. Balakrishna
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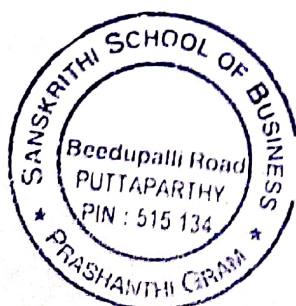
World INVESTOR WEEK: 6TH OCT, 2018

As part of world investor week, dr. Rajendra prasad - associate professor of sanskrithi school of business has given an awareness program in bukkapatnam and kothacheruvu for faculty, workers and students of nearby locations.



WORKSHOP ON EFFECTIVE HRM PRACTICES FOR GAINING A COMPETITIVE ADVANTAGE 5TH OCT, 2018

Hrm practices actually make a difference in the performance of both the individuals as well as organizations. Participants of the event: I MBA –I SEMESTER STUDENTS of SSB date & time of the event: 05.10.2018 from 02.00 pm to 05.00 pm.



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VENUE: SSB SEMINAR HALL

NAME OF THE FACULTY COORDINATOR: MRS. RAMA KUMARI.M



WORKSHOP ON MULTI COMMODITY EXCHANGE AND ITS APPLICATION

COORDINATOR: DR.VENKATESHAN

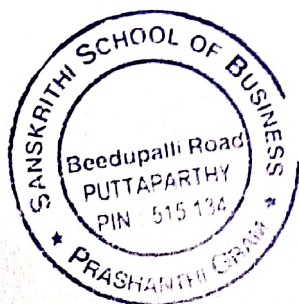
AS A PART OF WORKSHOP CONDUCTED IN THE TITLE OF "TO BE GROWN UP IS A STATE OF MIND" (08/09/2018)



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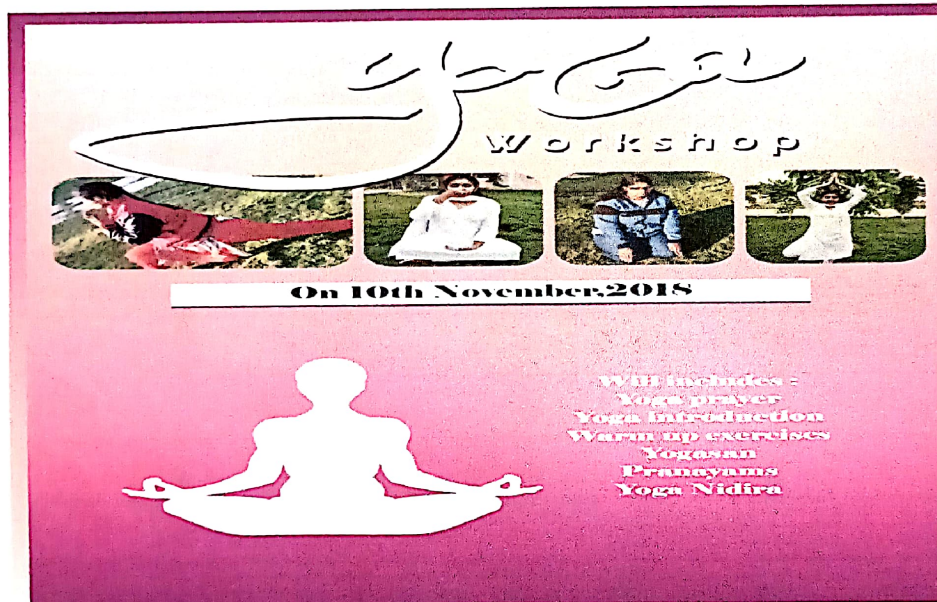
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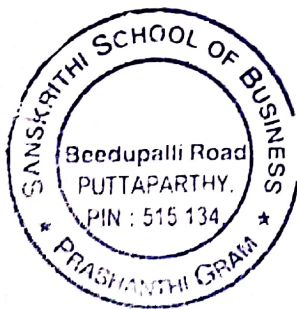
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DATE:10/11/2018

EVENT: YOGA WORKSHOP



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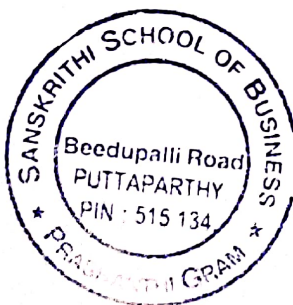
DATE: 13-10-2018

COORDINATORS: MR. G.RAJASEKHAR AND MRS.E.PRASANTH

EVENT: AARAMBH, AN ENTREPRENEURIAL CARNIVAL



Dr. Balakoteswari



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EVENT: INDUSTRIAL VISIT

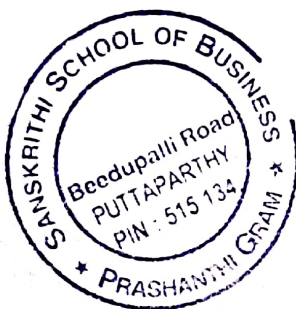
DATE: OCT 6 TH ,2018



CSR ACTIVITY: 2ND NOV

As part of csr activity, students of **SANSKRITHI SCHOOL OF BUSINESS** have participated in rural INDIA development program by expanding the roads under road safety and security reasons in the **BEEDUPALLI VILLAGE** located behind the campus. Besides, they have also planted trees near road side and done swatch **BHARATH** in the **BEEDUPALLI VILLAGE**.

Dr. Bala Kotur



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NSS ACTIVITY – 3RD NOV, 2018

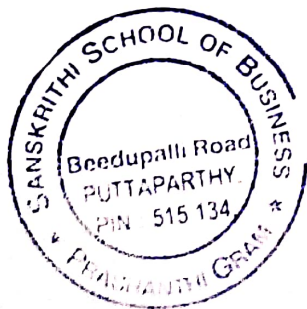
Brahmanapalli village: as part of NSS activity students of Ist MBA participated in the swatch bharath at brahmanapalli village. It has become a regular practice in the campus and the students are enthusiasm participating in the swachha bharat activity.



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4th December, 2018

We had an immense pleasure having **Dr. Anand Govindaluri - Founder CEO of Govin Capital Pvt Ltd** in our campus as a guest of honor and got enlightened with his value based talk on entrepreneurship and start-ups. He shared his experiences in his journey of entrepreneurship. In the process he himself become model for the young students. Chairman Mr. Vijay B. Reddy presided over the function.



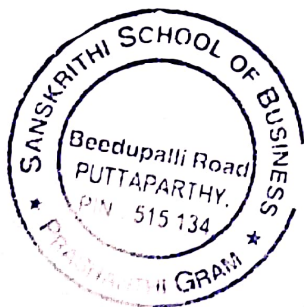
Guest Lecture: Dec 1st 2018

Dr. P Reddanna (Professor - University of Hyderabad), President, Federation of Asian Biotech Associations (FABA) India chapter- 2014 onwards - has visited our campus and graced the day with his extreme experience on Biosciences stream along with Entrepreneurship subject to all our Faculties and Students of SSB. It was an interesting experience for management students to visualise the bio sciences in the modern days

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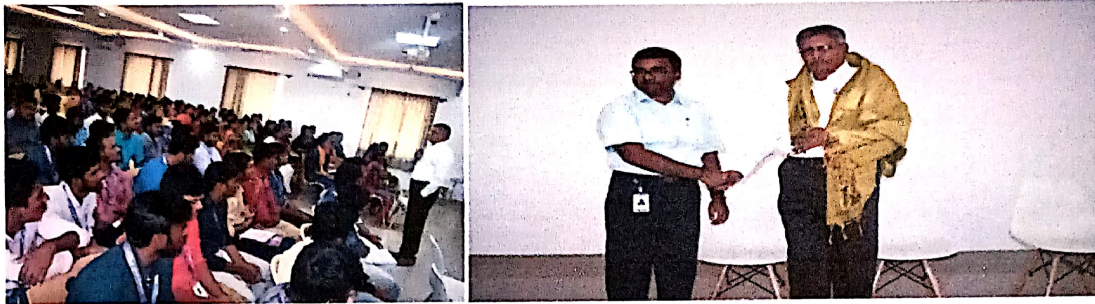




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31ST DECEMBER, 2018 THANKS GIVING TREAT

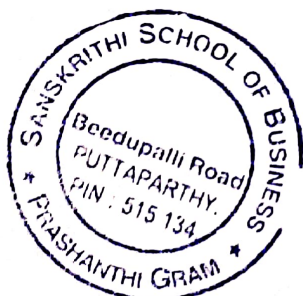
Thankfulness is the beginning of gratitude. Gratitude is the completion of thankfulness. Thankfulness may consist merely of words. Gratitude is shown in acts. Thus, students of MBA who are placed in reliance had a thanks giving treat with our management and faculties



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2019-2020

5th Jan, 2019

Training programme for students on skills and knowledge

Ms. Sarika Rangani - CEO & Founder of The YouQ, has delivered an interactive lecture on "Let's Make Magic Together" for future integrated of skills and knowledge. In the session faculty participants got the knowledge about the different levels of leadership and responsibilities with some practical applications. She delivered three levels of leadership like self leadership, leading the followers and leading the leaders and also the faculties were gained with the knowledge of perception for 3D's success like dare, differ and dream.

This engaging session utilises discussion, videos, examples, role-play, experiential exercises and motivational comments. Its structure and flow encourage participation and accountability while building leadership skills and confidence.



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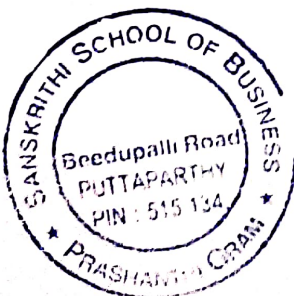
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A Guest Lecture On “ International Financial Markets & Services And Islamic Financial Markets Services Organised By Inviting Dr.Kallu Rao Ex-Nsbi,Mumbai.



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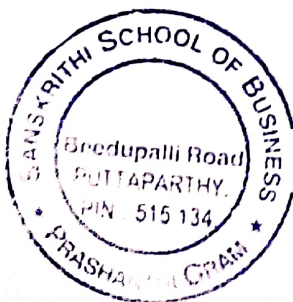
Jan 26th 2019 republic Day Was Celebrated In The Campus With Patriotism And Nationalism Spirit. No. Of Cultural Events Too Presented By The Students On The Youth Awakening Activities.



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Guest Lecture on "Profitable growth strategies for the Global Emerging Markets" by Dr.Bhavani M.R,

"PROFITABLE GROWTH STRATEGIES FOR THE GLOBAL EMERGING MARKETS

by

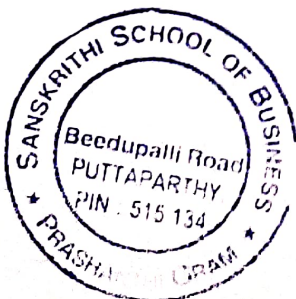
Dr.Bhavani.M.R ,Principal ,Nagarjuna College ,Yelahanka.



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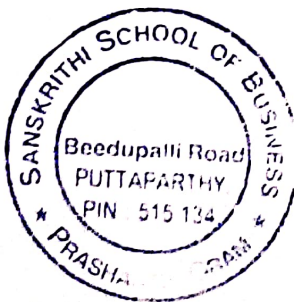
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Date: 25th to 28th February, 2019

Placement and Training Program: One week Certification Course on English organized by the institute to improve the proficiency in English for the MBA 1st year students. 4 days/ 7 hours each day from 25th to 28th February, 2019



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27th Feb, 2019

Students had a guest lecture by DR. SATISH AILAWADI, Director & Professor – Operations Management, Institute of Management Technology, IMT-Hyderabad and member in Vienna university, Austria.. Who have given a insight on the Decision making and Carrier Growth to our students with his interactive session.

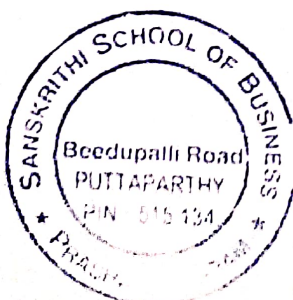


DATE: APRIL 30TH, 2019

EVENT: WORKSHOP ON BUSINESS OPPORTUNITY ANALYSIS

Workshop on business opportunity analysis: DR. P NARAYANA REDDY - GROUP DIRECTOR OF SANSKRITHI GROUP OF INSTITUTIONS, PUTTAPARTHI has conducted

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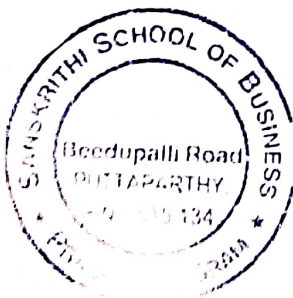
the one day workshop on business opportunity analysis. In this contemporary world, business plays a vital role. As an entrepreneur, you can greatly increase your chances of success by analyzing the business concept, your market place, your industry and competition, and your financial and organizational structures. Whether you plan to expand an existing business, acquire an existing business, or start a new business, a feasibility analysis will evaluate a business idea to see if it is worth pursuing. Students of i mba had an interactive session with our group director.



29th & 30th march, 2019

SSB B-SCHOOL MANAGEMENT fest celebrations. The two day national level management fest witnessed day 1 with our special guest mr. MVS PRASAD REDDY, MD PREIMUM HONDA AND PROF. MLS DEVA KUMAR - HOD, SMS, JNTU-ANANTAPURAM graced the occasion. Nearly more than 250 students have registered the event from many colleges in ANDHRA, KARNATAKA. Best wishes to the participants.

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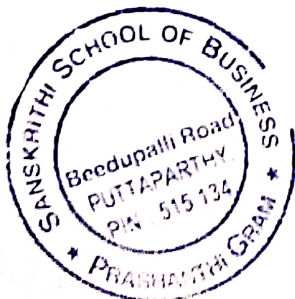
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Dr. Balakrishna Wary

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APRIL 23RD, 2019

GUEST LECTURE: MR. SAMEER SONI - DIRECTOR, INTERNATIONAL INITIATIVES

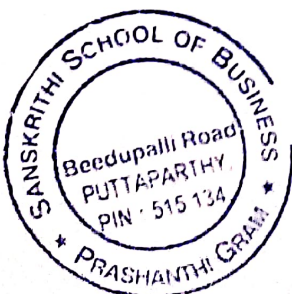
(the times of India group) has visited our campus and gave a guest lecture on drawing on his diverse experience in his 20 year long career and rich experience in various settings with people from different interests, business & cultures cross the globe, mr. Sameer is keen to share some of his life learning on self-empowerment, individuality, creative "tinkering", nurturing yourself, defining the goals and finding your own balance through life etc., his speech was so motivational and inspiration to all our students.



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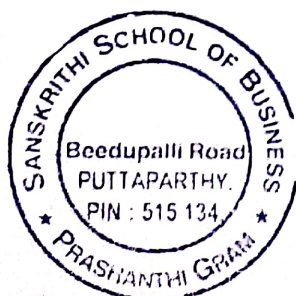
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Date	Name of the program	Title of the Program	Details
09-03-2020	Career enhancement program	Robotics revolutionizing Management and future IT functions.	<p>Two guest lecturers were organized for MBA students on Mar 09, 2020.</p> <p>Dr Radhakumari, retired professor, Department of MBA, SSSIHL, ATP Campus spoke to students on Robotics revolutionizing Management and future IT functions.</p> <p>Mrs.Vandana, an HR Consultant with more than 25 years of corporate experience spoke to the HR Specialisation students on the career options for MBA HR students.</p>
11-05-2020	Career enhancement program	Career opportunities	<p>Career opportunities with MBA on 11th May, 2020</p> <p>Resource person :</p> <p>Prof.P.Narayana Reddy, Group director, SGI</p>
19-05-2020	Career enhancement program	'Future Skills for Young Managers'	Online Webinar 'Future Skills for Young Managers' by Dr Hari Soma Prasad, Principal, Sanskrithi School of Business

Dr. B. Lakshmi



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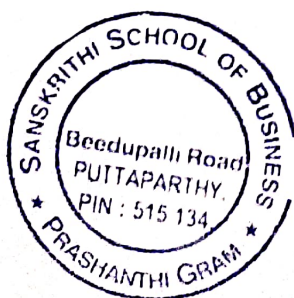
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			Date: May 19,2020 @ 5:00 PM
29.09.2020	Career enhancement program	Business Transformation through Digital	Mr. Rangarajan, Managing Director for Alorica India and Global Digital Head for Alorica Inc. Delivered talk to MBA students
05-10-2020	Career enhancement program	One hour Session	Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Management degree.
30-12-2020	Career enhancement program	Digital marketing	Speaker :Prof.SnehaKanade, Garden City University, Bangalore. Time: 10.30 AM to 11.30 AM.
31-12-2020	Career enhancement program	Learning Session on TIME MANAGEMEN NT	Speaker : Venkat Vavilala Coordinator :Mrs.E.Prasanthi
23.01.21	Webinar	Career Planning	Mr. Venugopal Reddy Vice President, Global Head of Healthcare and Life Sciences, Global Delivery Head, Tech Mahindra

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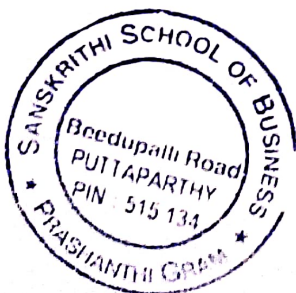
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25.01.21	Webinar	First Pay Cheque – An Investor Awareness Program by UTI Swatantra	CA Nidhi Kothari, Centre for Investment Education and Learning Private Limited, Mumbai.
28.05.21	Webinar	Latest Digital Marketing Trends	Mr. Tarakaram Thumati Founder & CEO at Digominds Internet Marketing Academy, (Way2course Edutech Pvt Ltd) Co-Founder Cowork Valley Pvt. Ltd. MarkVolt Pvt. Ltd Digital Tarak
03.06.21	Webinar	Marketing Analytics	Prof. Alok Chakravarty, Professor, Head - the Centre of Proficiency Enhancement (COPE) in Business Analytics at Dayanand Sagar University, Bangalore. Time: 5 to 6 PM
05.06.21	Webinar	Personal Branding	Resource Person Archana Chintagunta, Human Resource Business Partner. 175 students attended from within and outside SSB. Moderator: Prof. Rajesh. 11 to 12 Noon
19.06.21	Webinar for Students	Topic: Career in Finance.	SABYASACHI BANERJEE, Designation- Partner-WIPRO 11 AM to 12 Noon

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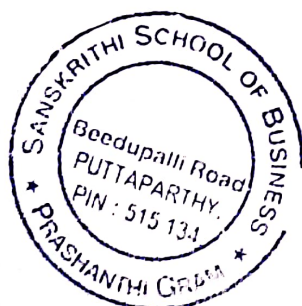


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10.07.21	Webinar	Grooming students “Campus to Corporate”	Mr.Sandeep, Team Lead, Accenture is the expert guest addressing 2 nd year MBA students at 11 AM
29.07.21	Webinar	Interview Preparation – Do’s and Don’ts	Ms. Sathyavathi, HR Manager Recruitment at Acuver. For all SGI students.
02.02.22	Guest Lecture	Webinar	Mr. SreenathRendla, Founder and Managing Director - SVC Career Solutions Pvt Ltd Topic: Investment Banking and Financial Accounting
07.04.22	Webinar	Industry expert Lecture	Mr. Sandeep Reddy, Team Lead, Accenture interacted with students on career opportunities and shared tips for placements. Insights were provided on various domains of Management. Time: 4:30 to 5:30 PM



Dr. Balakrishna

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